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**Searching Article Databases**

1. What is your topic?

**ANS**: Impact of technological advancements on fast food industry

1. Think of possible search words and synonyms for your topic, and write them down:

**ANS:** Fast food industry AND online ordering, online ordering apps.

1. Choose **one** of the following article databases from the research guide –[BUSM 1100: Contemporary Issues](https://langara.libguides.com/BUSM1100-contemporary-issues)

**🗹 ABI/INFORM ❑ Canadian Major Dailies ❑CBCA ❑Business Source Complete**

1. Do a search in the database using the search words you wrote down earlier, and skim through the results on the first couple of pages.How do you like the results?

**❑** Perfect **🗹** Mostly good **❑**Too many results **❑** Too few results **❑**Nothing found

*\*\* If you didn’t find useful articles on the first few pages of search results, look at your keywords again, think of other words to search for, and then do more searches.*

***Tip 1***: You may spot good suggestions of related words or **synonyms** (words or phrases with the same or very similar meaning)while skimming through the full text of the articles and/or in the **Subject Terms** section on the details/description page of the articles.

***Tip 2***: Watch [this video](https://mediaspace.langara.ca/media/t/0_rc8vqxd5) to learn more about how to effectively search for articles in the library databases, Canadian Major Dailies in particular.

1. Have you found in the results any **other words** that you could use to search for your topic? Write those words down:

**ANS**: Technology in food ordering, apps used in ordering food.

1. Do more searches using the new keywords or subject term(s) discovered in the results until you find a good number of relevant articles. Write down ALL the **search strings** that return good results.

***Note***: A **search string** is the combination of your keywords and Boolean connectors (i.e., AND and OR) that make up the search being conducted, e.g., General Motors AND plant closure.

ANS: Technology\* AND food ordering\* apps

1. Choose one article that looks relevant to your topic.Write down below the citation in Chicago style, footnote format.

# ANS: Role of psychological and technological attributes on customer conversion to use food ordering apps.

**CITATION:** Bibliography

Atulkar, Sunil and Ashish Kumar Singh. "Role of Psychological and Technological Attributes on Customer Conversion to use Food Ordering Apps." *International Journal of Retail & Distribution Management* 49, no. 10 (2021): 1430-1446. doi:https://doi.org/10.1108/IJRDM-09-2020-0349. https://login.ezproxy.langara.ca/login?url=https://www.proquest.com/scholarly-journals/role-psychological-technological-attributes-on/docview/2576632556/se-2.